

Side Hustle – How to make extra cash on the side

Side Hustle (Side hustle entrepreneur) or Sidegig and what this means



This article is about **side hustle** or what can also be referred to as a **Sidegig**. A **side hustle entrepreneur** is someone who's normally looking for a *side hustle to make money*.

Side hustle meaning...

So **what is a side hustle**? A side hustle is a way to *make extra cash*. This is done or can be done for three main reasons:

- The extra cash will allow you **flexibility** to pursue what it is you are most interested in.
- To **earn extra cash** to supplement your day-job, this could be to make ends meet, to save up for holidays or to pay off debts.
- A *side hustle* could be your way into to starting a new business whilst at the same time keeping your job. This is until the Sidegig is at least paying the same as your job – also referred to as a **sidepreneur** or *entrepreneur on the side*.

Question: How do you start your own business with no money?

Answer: Start a side hustle. Of course you'll need some money to start any business, no matter how small. But by starting a business on the side (i.e. whilst you're still working) your salary will continue to pay the bills and perhaps provide a little bit extra to pay for the hustle.

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There are many businesses you can start and **ways to make money online**, which will cost you little or no money. A good example of this is to do affiliate marketing.

1. What is affiliate marketing?

Affiliate marketing is where you refer visitors to by products or services online. You will need a website or a Facebook page, which is extremely easy and cheap to setup (actually Facebook is free to setup a business page, but if you advertise, this isn't fee).

2. A great side hustle for home owners is AirBnB...

If you're a home owner and have a spare room you can earn extra money renting that room out to visitors. You could use AirBnB as a way to cover your mortgage payments, whilst you setup another side hustle too.

3. Are you a computer programmer or app-wiz?

With websites like Fivrr and freelancer you can earn good money writing programs for companies. Projects like this can easily be done on the side. Work during the day and **side hustle at night and at the weekends**. If you could write a mobile phone app you could earn some good money.

4. Bookkeeping and accounts preparation...

Good side jobs to make extra money includes accounting and bookkeeping...

When I lived in London and to make ends meet I used to prepare accounts for accounting firms in and around London. I wrote to a few accounting firms and ask for work on the side. I managed to get a few that agreed for me to work on their clients. I'd collect the records and put the accounts together and was paid an agreed hourly rate.

Of course for this **side hustle idea** you need to have an accounting or bookkeeping background.

5. Blogging is a great Sidegig to do...

If you're like writing and you setup a blog you can become a blogger. There are many ways to make money through blogging, one of which is through affiliate links and marketing. The other way is to sell advertising space on your blog, once it has gain traction and sufficient visitors to warrant advertising spend.

Additional, you can write "how to guides" or create products around your blogging niche and sell these to your followers.

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6. Create a niche website and online product, guide or subscription site...

Creating a niche website is **how to make money online** using your knowledge. Even better if it's your passion. The most successful businesses are created out of a passion.

Similar to writing a blog, you could create a product or service around your chosen niche. If you do some research to find out if the niche you know about has a market and online traffic, create the product and a website and begin promoting it. This is a good way to create a side income whilst you are still working full-time.

7. Use drop shipping to make money...

Drop-shipping is where you sell products on behalf of someone else. You sell the items on your own website, but the order is pushed through to the company who owns the product and they deliver it to your customer on your behalf. You take the money from your customer and you pay the company a lesser amount, with the difference being your profit on the sale.

Drop shipping is a low cost start business, which requires little or no money. You will need to set up your own website, which I'd recommend using WordPress. There will be the cost of buying the domain and hosting fees, but with free cart software like Woo-commerce, there are not too many other costs to setting this business up.

These are just a few of the many **ways to make money**.

8. Create websites for businesses...

If you know how to build websites you could charge for creating new and up to date websites for businesses. Also, charging for services like search engine optimisation, social media marketing and video promotion for businesses is something you could do on the side too.

How to make money fast?

You may be looking to **make money fast**. But how do you make money fast? Unfortunately, there's not too many ways to make a quick buck these days. You need to put a bit of hard graft in and apply your knowledge, but most importantly...take action.

You may strike lucky with your niche idea or you may be able to get your drop-shipping business off the ground quickly, but if you're really looking to *make money fast*, you're probably looking at doing a short-term job on the side, like the example about bookkeeping or accounting.

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So I'm sorry if you're disappointed that I haven't really shown you **how to make quick money** here. There may be ways, but these wouldn't necessarily be legitimate ways to make money. I believe in integrity and I only advocate **honest ways to make money**.

How to make money from home and side hustles for single moms...

The great advantage of a side hustle is most can be done from home. Either working at your kitchen table or a space room converted to an office. If you're renting your home you may need to check your lease to make sure you don't upset your landlord. Also, make sure you check your home insurance, as this may be invalidated if not updated for a home business.

Side hustles are perfect for single moms. There are many single moms or for that matter **stay at home moms** with children and a full-time working husband who want to make some extra cash. Or simply to make some money. The beauty of a side hustle is that in most cases the work involved can be fitted around your other schedules, like picking the kids up from school, doing the chores or whatever else is going on in your life.

Your reason for wanting a side hustle...

Whatever your reason for wanting to create a side hustle I suggest you go for it.